

Hulu vs. Netflix | Cisco vs. GE | HP vs. IBM

# FAST COMPANY

MARCH 2010

SPECIAL  
ISSUE

**Why  
Facebook  
Is No. 1**

**THE  
WORLD'S  
50 MOST  
INNOVATIVE  
COMPANIES**

**HOW  
APPLE  
AMAZON  
AND  
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STACK UP**

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“350 million users is good, but it's just a start. We're in our sweet spot now.”

—MARK ZUCKERBERG  
Founder and CEO, Facebook

